



July 1, 2022

Press Release

TOA EIYO LTD.

## **TOA EIYO Starts Handling Health Food Products and Releases New "Lit-Control®" Products**

TOA EIYO LTD. (Head office: Chuo-ku, Tokyo; President: Atsuo Takahashi; hereinafter "TOA EIYO") is announcing the launch of three new health food products: nutritional supplements "Lit-Control® Up," "Lit-Control® Balance" and "Lit-Control® Down" (hereinafter collectively "Lit-Control®"), in Japan from July 4, 2022.

TOA EIYO will launch these three new products, "Lit-Control® Up," "Lit-Control® Balance" and "Lit-Control® Down," in order to contribute to society not only in terms of the treatment of diseases, but also in terms of the maintenance of health. For more information on the ingredients of each product, please visit <https://www.TOA EIYO.co.jp/lit/>.

Lit-Control® is a health food product developed by Devicare, SL (Head office: Barcelona, Spain; CEO: Rosendo Garganta Laria) and is sold in 21 countries worldwide (as of June 2022): Spain, Ireland, Cyprus, Greece, Denmark, Malta, Lithuania, Sweden, Norway, Finland, Algeria, Kenya, Iraq, Kuwait, Mongolia, Philippines, Singapore, Dominican Republic, Panama, Peru and the U.S.

\*Some ingredients may differ depending on the regulations of each country.

TOA EIYO will continue to contribute to society by aiming to promote human health in the field of health food products, in addition to its existing pharmaceutical business focusing on the cardiovascular field.

### **About TOA EIYO LTD.**

TOA EIYO is a pharmaceutical company with a corporate philosophy of "contributing to human health through inventive new drugs with a focus on the cardiovascular field." Aiming to be a specialized pharmaceutical company that is truly needed in the medical field, we are engaged in the research and development of new drugs and value-added generic products in the field of cardiovascular diseases such as ischemic heart disease, arrhythmia, and heart failure, as well as their peripheral areas. In the future, we will also continue to contribute to society through the sale of health food products.

For more information about TOA EIYO, please visit <https://www.toaeiyo.co.jp/>

### **About Devicare**

Devicare is a specialty biotech company based in Barcelona dedicated to developing pathbreaking medical treatments in Urology, combining the most recent scientific advances in nutritional therapy with digital technologies.

For more information on Devicare, please visit <https://www.devicare.com/en/>

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**Three products to be released on July 4, 2022**

Product name	Lit-Control® Up	Lit-Control® Balance	Lit-Control® Down
Main ingredients	- Potassium citrate - Theobromine (cocoa extract)	- Phytins (extract from rice bran) - Polyphenol (extract from grape seed) - Magnesium	- L-Methionine - Phytins (extract from rice bran)
Developer	Devicare, SL (Spain)		
Sales route	Mail order sales (Amazon), over-the-counter sales at some medical institutions		
Sales price	Mail order price: 4,980 yen (tax included) per bag of 60 capsules		
Release date	July 4, 2022		
Product exterior			